



## Do Something Priceless: Sponsor a Blood Drive

Cedars-Sinai Medical Center, a nonprofit hospital serving the Los Angeles community for more than 100 years, needs 60,000 pints of blood and blood products annually. As one of the few Level I trauma centers remaining in Los Angeles, Cedars-Sinai averages four trauma cases daily.

- **Save lives.** From trauma patients who need red blood cells to children with leukemia who need platelets, donated blood bestows life, health and hope to dozens of our patients every day.
- **Help ensure an adequate blood supply.** Ninety percent of us need donated blood at some point during our lifetimes. The generosity of donors means blood is available when needed for you, your family, friends, neighbors and colleagues.
- **Make donation more convenient.** Cedars-Sinai Blood Services provides everything needed for a successful blood drive on-site at your location. If indoor space isn't available to set up beds, or if you're having an outdoor event, we'll bring our self-contained bloodmobile.
- **Show you care.** Demonstrate to employees and customers that your organization cares about the community.
- **Provide a "priceless" public benefit.** Cedars-Sinai provides staff, promotional materials, equipment and supplies, juice and cookies, even a "thank you" gift for donors, all at no cost to your organization.

**Find out more about sponsoring  
a blood drive at your  
organization.**

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